



"Fashion meets power"

AFRICAN ARTS AND FASHION WEEK DC

"An AAFInitiative"

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FOR IMMEDIATE RELEASE

## Embassy of Nigeria to Host 2<sup>nd</sup> Annual African Arts & Fashion Week DC Awards & Runway Show

**Washington, DC** -- The African Arts and Fashion Initiative (AAFI) is excited to announce its second annual showcase of the richness of African culture through the African Arts and Fashion Week DC (AAFWDC) events. AAFI is a platform that showcases African talent along with creating an enormous opportunity for Africa to display its impressive proficiency in fashion and style. During **May 14-16, 2015** AAFWDC will dedicate three days to celebrate and spotlight African talent and share Africa's rich culture and heritage globally. This series of events will include a fashion industry workshop, industry-networking mixer and the 2<sup>nd</sup> Annual AAFWDC Awards & Fashion Runway Show.

The **Ambassador of the Federal Republic of Nigeria, his Excellency, Adebowale Adefuye is an honorable patron of AAFWDC and will host the 2<sup>nd</sup> Annual AAFWDC Awards & Fashion Runway Show** at the **Embassy of Nigeria** on May 16th, 2015, 6pm-11pm. The event will include an opening ceremony celebrating the culture of Africa through dance and live musical performances. Red carpet guests will arrive 6pm-7pm for photos and interviews.

Event details, press registration and tickets are currently available online at [www.AfricanArtsAndFashionWeekDC.com](http://www.AfricanArtsAndFashionWeekDC.com)

Award winning designer and the CEO of AAFWDC, **Uche Ibezue**, has masterfully created this lavish affair titled "**The Power of Fashion**". Ibezue also serves as the Regional Director of the African Arts and Fashion Initiative - North America and has worked hard to build an African Arts & Style Renaissance to mobilize, sensitize and empower an array of talented African artists.

**Her Highness Princess Fifi Ejindu** is the Founder and President of the African Arts and Fashion Initiative. Her Highness Princess Fifi is also a celebrated entrepreneur, architect, philanthropist and a descendant of royalty. The wife of the Ambassador of Nigeria to the United States and a few of her associated dignitaries will also be present.

We see your support-bringing honor to this epic event in 2015. Please accept this official invitation to attend AAFWDC events as media/press. We are open to additional media partnership interests, as we desire to grow globally.

We thank you for joining this movement as we empower and support the youth of Africa through the African arts and fashion week platform.

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